

## The China Winter Hotel Review

December 2017 vs December 2016												
	Occupancy		Average Daily Rate (ADR)		Revenue Per Available Room (RevPAR)		Percent Change from December 2016					
	2017	2016	2017	2016	2017	2016	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold
China	67.0	65.3	538.08	528.12	360.30	344.83	2.6	1.9	4.5	7.3	2.7	5.3
Beijing	71.4	69.7	572.54	534.08	409.04	372.14	2.5	7.2	9.9	10.4	0.4	3.0
Chengdu	67.6	63.2	374.97	354.99	253.30	224.39	6.9	5.6	12.9	16.3	3.0	10.1
Guangzhou	79.1	77.5	563.52	518.99	445.98	402.26	2.1	8.6	10.9	11.7	0.8	2.9
Hangzhou	62.4	60.5	537.19	500.78	335.22	302.87	3.2	7.3	10.7	12.9	2.0	5.3
Shanghai	69.5	70.9	618.69	576.08	429.74	408.27	-2.0	7.4	5.3	7.7	2.3	0.3
Shenzhen	90.0	92.7	645.30	580.42	580.77	537.90	-2.9	11.2	8.0	10.8	2.6	-0.4
Suzhou	61.0	61.0	409.27	391.04	249.77	238.36	0.1	4.7	4.8	9.9	4.9	5.0
Wuhan	69.6	66.5	381.42	370.62	265.28	246.57	4.5	2.9	7.6	10.0	2.3	6.9
Xian	68.3	59.8	345.91	318.13	236.16	190.13	14.2	8.7	24.2	28.0	3.1	17.7
Hong Kong SAR*	91.3	91.1	1,629.66	1,534.49	1,487.68	1,398.69	0.2	6.2	6.4	9.5	3.0	3.1

January 2018 vs January 2017												
	Occupancy		Average Daily Rate (ADR)		Revenue Per Available Room (RevPAR)		Percent Change from January 2017					
	2018	2017	2018	2017	2018	2017	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold
China	64.9	59.4	521.04	551.89	338.36	327.93	9.3	-5.6	3.2	5.9	2.7	12.2
Beijing	72.4	62.4	576.86	515.55	417.58	321.73	16.0	11.9	29.8	30.7	0.7	16.8
Chengdu	63.8	55.3	358.16	349.29	228.40	193.16	15.3	2.5	18.2	22.3	3.4	19.3
Guangzhou	73.5	67.1	568.20	541.96	417.75	363.57	9.6	4.8	14.9	15.6	0.6	10.2
Hangzhou	58.7	56.6	504.71	556.35	296.48	314.93	3.8	-9.3	-5.9	-3.4	2.6	6.5
Shanghai	68.8	64.1	611.41	574.70	420.79	368.18	7.4	6.4	14.3	17.3	2.7	10.3
Shenzhen	85.7	77.1	632.10	642.47	542.01	495.22	11.2	-1.6	9.4	11.9	2.3	13.8
Suzhou	56.4	54.4	411.54	421.62	232.26	229.23	3.8	-2.4	1.3	7.1	5.7	9.7
Wuhan	66.8	59.0	376.77	361.03	251.67	212.88	13.3	4.4	18.2	20.5	2.0	15.5
Xian	63.8	56.5	331.21	321.39	211.21	181.70	12.8	3.1	16.2	20.3	3.5	16.7
Hong Kong SAR*	90.9	85.9	1,426.00	1,411.56	1,295.77	1,212.26	5.8	1.0	6.9	10.1	3.0	8.9

February 2018 vs February 2017												
	Occupancy		Average Daily Rate (ADR)		Revenue Per Available Room (RevPAR)		Percent Change from February 2017					
	2018	2017	2018	2017	2018	2017	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold
China	57.6	61.6	570.00	510.67	328.54	314.44	-6.4	11.6	4.5	7.5	2.9	-3.7
Beijing	59.9	64.1	521.32	512.56	312.35	328.68	-6.6	1.7	-5.0	-4.3	0.7	-5.9
Chengdu	60.8	61.5	391.76	337.00	238.34	207.12	-1.0	16.2	15.1	19.1	3.5	2.5
Guangzhou	65.0	70.0	604.52	527.47	393.03	369.46	-7.2	14.6	6.4	7.4	0.9	-6.3
Hangzhou	51.8	58.0	578.22	491.45	299.75	285.13	-10.6	17.7	5.1	8.0	2.7	-8.2
Shanghai	52.9	66.5	581.62	576.13	307.72	382.96	-20.4	1.0	-19.6	-17.4	2.8	-18.1
Shenzhen	64.6	80.0	631.97	576.73	408.51	461.50	-19.2	9.6	-11.5	-9.5	2.3	-17.4
Suzhou	50.2	55.0	451.02	378.84	226.40	208.45	-8.8	19.1	8.6	14.8	5.7	-3.6
Wuhan	58.3	65.6	355.24	352.16	207.16	231.12	-11.1	0.9	-10.4	-8.6	1.9	-9.4
Xian	64.5	62.0	365.31	312.38	235.74	193.79	4.0	16.9	21.6	26.1	3.7	7.9
Hong Kong SAR*	87.8	85.0	1,458.82	1,225.58	1,281.43	1,041.32	3.4	19.0	23.1	26.7	3.0	6.5

\*Hong Kong ADR and RevPAR in Hong Kong Dollars

Hotel related data and information is available to schools/universities that are members of the STR SHARE Center. Free one year trial memberships are available. For information or to enroll, please contact [membership@str-share.com](mailto:membership@str-share.com)



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