

The China Fall Hotel Review

September 2017 vs September 2016												
	Occupancy		Average Daily Rate (ADR)		Revenue Per Available Room (RevPAR)		Percent Change from September 2016					
	2017	2016	2017	2016	2017	2016	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold
China	69.3	65.8	524.04	518.23	363.02	341.17	5.2	1.1	6.4	9.4	2.8	8.2
Beijing	78.9	75.1	607.61	571.85	479.34	429.65	5.0	6.3	11.6	12.5	0.8	5.9
Chengdu	67.3	72.5	385.02	381.22	259.04	276.27	-7.2	1.0	-6.2	-0.4	6.3	-1.4
Guangzhou	72.8	68.7	563.88	518.07	410.49	355.72	6.0	8.8	15.4	16.9	1.3	7.4
Hangzhou	70.7	65.3	567.57	661.51	401.45	432.17	8.3	-14.2	-7.1	-4.8	2.5	10.9
Shanghai	75.8	73.1	659.00	627.24	499.61	458.50	3.7	5.1	9.0	11.2	2.0	5.8
Shenzhen	83.4	81.7	615.68	565.94	513.24	462.38	2.0	8.8	11.0	14.0	2.7	4.8
Suzhou	66.9	64.4	399.11	406.68	266.85	261.92	3.8	-1.9	1.9	5.3	3.3	7.3
Wuhan	73.5	66.6	406.20	371.56	298.51	247.34	10.4	9.3	20.7	23.0	1.9	12.5
Xian	75.0	72.3	360.49	361.74	270.32	261.53	3.7	-0.3	3.4	5.9	2.5	6.3
Hong Kong SAR*	86.6	86.1	1,363.66	1,313.50	1,181.02	1,131.55	0.5	3.8	4.4	7.6	3.1	3.7

October 2017 vs October 2016												
	Occupancy		Average Daily Rate (ADR)		Revenue Per Available Room (RevPAR)		Percent Change from October 2016					
	2017	2016	2017	2016	2017	2016	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold
China	70.1	70.1	575.14	560.70	403.28	392.83	0.1	2.6	2.7	5.5	2.7	2.8
Beijing	76.2	77.7	585.30	577.78	445.94	448.72	-1.9	1.3	-0.6	0.2	0.8	-1.1
Chengdu	68.4	75.9	405.14	398.85	277.05	302.70	-9.9	1.6	-8.5	-3.9	5.0	-5.3
Guangzhou	77.2	76.1	757.45	707.88	585.13	538.74	1.5	7.0	8.6	9.8	1.1	2.7
Hangzhou	71.5	74.1	644.40	637.28	460.77	472.10	-3.5	1.1	-2.4	-0.2	2.2	-1.3
Shanghai	76.9	78.3	682.04	662.72	524.71	519.04	-1.8	2.9	1.1	2.5	1.4	-0.4
Shenzhen	82.4	85.4	629.25	582.19	518.71	497.46	-3.5	8.1	4.3	6.9	2.5	-1.1
Suzhou	71.1	73.3	488.82	464.30	347.61	340.25	-3.0	5.3	2.2	8.0	5.7	2.6
Wuhan	77.2	72.7	419.97	390.19	324.15	283.73	6.1	7.6	14.2	16.6	2.1	8.3
Xian	77.1	75.3	395.03	377.96	304.70	284.75	2.4	4.5	7.0	9.5	2.3	4.8
Hong Kong SAR*	91.8	90.6	1,636.64	1,555.52	1,503.16	1,410.01	1.3	5.2	6.6	9.9	3.1	4.5

November 2017 vs November 2016												
	Occupancy		Average Daily Rate (ADR)		Revenue Per Available Room (RevPAR)		Percent Change from November 2016					
	2017	2016	2017	2016	2017	2016	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold
China	72.1	69.0	547.32	532.42	394.54	367.55	4.4	2.8	7.3	10.4	2.8	7.4
Beijing	79.6	75.6	602.20	566.62	479.47	428.18	5.4	6.3	12.0	12.7	0.7	6.1
Chengdu	72.5	67.7	382.19	374.24	277.21	253.46	7.1	2.1	9.4	14.8	5.0	12.5
Guangzhou	84.6	81.4	626.21	584.33	529.86	475.79	3.9	7.2	11.4	12.5	1.0	5.0
Hangzhou	72.2	69.3	551.11	521.52	398.17	361.48	4.2	5.7	10.1	12.3	2.0	6.3
Shanghai	80.6	80.6	685.24	648.49	552.27	522.43	0.0	5.7	5.7	7.7	1.8	1.9
Shenzhen	90.2	92.2	653.13	602.12	589.10	555.09	-2.2	8.5	6.1	8.7	2.4	0.2
Suzhou	73.1	70.9	442.41	415.76	323.39	294.97	3.0	6.4	9.6	15.0	4.9	8.1
Wuhan	78.5	71.0	397.30	380.31	312.04	270.05	10.6	4.5	15.5	17.3	1.5	12.3
Xian	70.4	65.5	344.64	329.61	242.63	215.92	7.5	4.6	12.4	15.7	2.9	10.6
Hong Kong SAR*	94.2	92.9	1,602.41	1,514.83	1,509.34	1,406.74	1.4	5.8	7.3	10.7	3.1	4.6

*Hong Kong ADR and RevPAR in Hong Kong Dollars

Hotel related data and information is available to schools/ universities that are members of the STR SHARE Center. Free one year trial memberships are available. For information or to enroll, please email sharecenter@str.com

